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TOWARDS A BLUE SOCIETY

Call for service proposal

Call Title: Evaluation of the Sea for Society Mobilisation and Mutual Learning Action Plans on Societal challenge

Call date: 21st February 2013

Deadline: 11th March 2013

Website: www.seaforociety.eu

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France

Client: Nausicaá, Centre National de la Mer

Project: Sea for Society (SFS)

This project is funded by the DG Research and Innovation of the European Commission under the Seventh Framework Programme FP7 – Science in Society – 2011 – 1

Action Line 1: A more dynamic governance of the science and society relationship

SiS.2011.1.0-1 Mobilisation and Mutual Learning (MML) Action Plans on societal challenges

Specific Challenge 3: Marine resources, inland activities and sustainable development

Funding scheme: Coordination and support actions (Supporting)

Project number: 289066

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| <p>Context</p> | <p>The Sea for Society (SfS) project intends to engage stakeholders, citizens and young people in dialogue to share knowledge, forge partnerships, empower actors on societal issues related to marine science. In doing so, the project aims to develop and enrich the concept of the "Blue Society" and set in place on-going mechanisms for cooperation.</p> <p>The "Blue Society" is about exploiting the ocean and benefiting from its resources without harming them. It's also a new and ambitious vision of society in a spirit of sustainability, well-being and equity for humanity founded on an unprecedented economic, technological and social approach taking advantage of new resources, innovative solutions and positive experiences that the oceans offer.</p> <p>Nausicaá is co-creator and coordinator of the project, financed by the Directorate-General for Research and Innovation of the European Commission.</p> <p>28 partners from 11 European countries and Israel, participate in the SfS project (universities, marine research centers, marine science museums, networks of business company, and NGOs).</p> <p>After the launch of the SfS project in June 2012, two important phases will follow across Europe:</p> <ul style="list-style-type: none"> - From April to October 2013: A Consultation Process with a dialogue phase, bringing together researchers, stakeholders, interested actors and citizens to debate the services the sea provides to human beings in their daily life. <p>In this phase the SfS project partners will extract the most pertinent cross-cutting/common themes which will provide the basis for the second phase implementation:</p> <ul style="list-style-type: none"> - Between spring 2014 and summer 2015: Implementation of the Action Plan for mobilization. A mobilization phase with real actions and activities in the field planned to empower stakeholders, scientists and the general public to change attitudes and daily lifestyles. <p>In 2015, a European conference will summarize the conclusions and bring together actors of this new vision of the oceans called the "Blue Society".</p> |
| <p>Purpose of the call</p> | <p>The Consultation Process, reactions to Blue Society concept, Mobilisation activities and tools, and Blue Society Launch Event will all be subject to external evaluation.</p> <p>This external evaluation will be carried out all along the project enabling the participation of actors (individual or groups) in the approach.</p> <p><u>The aim of the external evaluation is to track the project progress and give guidance to the partners of the project.</u> It will provide reports on performance and recommend adjustments:</p> <ul style="list-style-type: none"> - analysis of the means and methods: analyse if the methods being used are effective and relevant in order to constantly adapt them. - analysis of the objectives: the relevance and the right |

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| | <p>implementation of the objectives will be evaluated.</p> <p>Cf. the ToR document for evaluation in annex of this call and some part of the Description of work of Sea for Society.</p> |
| Operation scope | Europe |
| Experiences and skills required for the evaluation team | <p>English spoken and one more language of the project will be desirable.</p> <p>Experience in different regions of Europe.</p> <p>Methodological skills required: experience in evaluation of participatory process and dialogue (Mobilisation and Mutual Learning process or/and Public Engagement in Research).</p> <p>Prior experience of working on European projects.</p> <p>Prior experience of similar evaluation work.</p> <p>Knowledge of the marine policies is advantageous.</p> <p>Professional background and disciplinary expertise: multidisciplinary team.</p> <p>Ability to manage and deliver an evaluation in a timely fashion.</p> |
| Information to provide for the adjudication | <p>Presentation of the methodology proposed to fulfill the objective.</p> <p>Presentation of the experience of your organization.</p> <p>Specify calendar, human resources and budget allocation.</p> |
| Adjudication Criteria | <p>The following criteria will be used for the selection:</p> <ul style="list-style-type: none"> • the quality of the methodological approach; • the qualifications and previous experience of the team; • the capacity to be involved in different regions of Europe; • the value for money. |
| Budget | To be negotiated with the best ranked proposals. |
| Profile of the evaluation team | University - private sector - association - foundation – others. |
| Jurisdiction over dispute | Any dispute, controversy or claim arising under, out of or relating to the contract shall be submitted to mediation by the Court of Boulogne-sur-Mer (France). |
| Procedure to apply | <p>The proposal for the adjudication will be send by email and mail to :</p> <p>Mr. Ludovic Frère-Escoffier, Project Manager Email: seaforsociety@nausicaa.fr</p> <p>Nausicaá, Centre National de la Mer Boulevard Sainte-Beuve BP 189 62203 Boulogne-sur-Mer Cedex France</p> |